

JANUARY 2022

VOLUME 21, NUMBER 1
www.Southernwriters.org

- ▣ pg. 2: President's Message
- ▣ pg. 3: Top Publishing Trends 2022
- ▣ pg. 4: A new To-Do List
- ▣ pg. 5: James Ziskin "The Art of Revision"
- ▣ pg. 6: Events for January
- ▣ pg. 7: SCWA Bookstore
- ▣ pg. 8: Hump Day
- ▣ pg. 9: LitUp OC!
- ▣ pg. 10: SCWA Good News
- ▣ pg. 12: Member Showcase
- ▣ pg. 13: December Highlights, Resources for Writers
- ▣ pg. 15: Member Benefits
- ▣ pg. 16: Board & Terms of Use



Southern California Writer's Association January 2022

- **President Larry Porricelli's Message**
- **January's Featured Event: James Ziskin "The Art of Revision"**
- **SCWA Member Bookstore**
- **Hump Day: Every Wednesday 10 a.m. on SCWA Facebook page:**
<https://www.facebook.com/groups/southernwriters>
- **Debby's Room: Wednesdays 10:20 a.m. following Hump Day (on the SCWA Facebook page ROOMS tab)**
-



Have you subscribed?

Check out our new YouTube channel at:

<https://www.youtube.com/channel/UCLrqSfwTMaCi139ISRV50KQ>

Greetings in the New Year, Fellow Writers!

The past year has been a spectacular year for the SCWA, and the coming year will be even greater as we emerge from Zoom-only meetings and add live meetings to our repertoire of offerings.

We have presented in 2021 a diverse variety of people for inspiration, including writers from all over the country. The Covid virus has limited our in-person get-togethers but has expanded the outreach across the world, with participant writers from Europe, Africa, and even way down under in Tasmania, Australia.

SCWA is planning to go live again in March or April and will soon post on our website (<https://www.southernwriters.org/>) and Facebook page the details. We had a terrific, well-attended live Christmas Party in December as a test, and it went so well we feel the time is here. All who attended were vaccinated. We will continue to be cautious with this protocol.

At last, it is time to emerge and be together and share the company of fellow writers and friends, as well as to continue SCWA's Zoom presentations, weekly interviews, and special events.

SCWA has two locations to use, and we will use them both. One is the US Naval Training Station in Los Alamitos, which has a beautiful center for meetings complete with full-service food, and also a complete bar for those of us under the Hemmingway/Williams influence.

The second is the outstanding Regency San Juan Capistrano Theatre, which features its second-floor full-service restaurant and theatre with a fabulous view of historic SJC.

We will feature topics that many of you have expressed interest in, and the speakers will be on target to both share their talents and teach their methods.

If you haven't been able to attend all the meetings over the last year, I encourage you to visit our YouTube Channel by entering "SCWA-Writers Online" on the YouTube search bar and you will be able to enjoy the wealth of talent and inspiration that SCWA has presented. And please, when there,

do subscribe. We need 100 subscribers so we can have our own SCWA URL from YouTube.

We are all here not only to be inspired by writers, but SCWA is noted for the support we offer each other and how we share our talents. We are a group of very talented authors, editors, illustrators, publishers, agents who share our work and dreams.

Thank you from our hearts for your membership. If you haven't renewed, please do so on our website; your support is what brings all your ideas and suggestions to you.

Enjoy the coming year with SCWA!

Larry Porricelli

The Top Eight Publishing Trends for 2022

<https://www.writtenwordmedia.com/the-top-eight-publishing-industry-trends-for-2022>

1. Direct sales continue to grow
2. Indie authors embrace next-gen tech
3. BookTok goes mainstream
4. Book prices will increase
5. More success for small publishers
6. Advertising becomes more inclusive
7. Advertising becomes more expensive and difficult to track
8. The audiobook market continues to evolve





Get ready with a fresh To-Do list:

- Polish your screen
- Crack that new planner
- Get a new cushion for your chair
- Pour the coffee. Or the wine. Or the scotch.

Bonus suggestions:

- Check the SCWA Facebook page for inspiration and encouragement
- Load your books into the SCWA Bookshop
- **SUBSCRIBE** to the SCWA WRITERS ONLINE YouTube channel and enjoy 63 Hump Day interviews, 18 Featured Speakers, and 8 Workshops
- **RENEW** your SCWA Membership

SCWA Featured Monthly Speaker: January 15, 2022 JAMES ZISKIN The Art of Revision

Congratulations! You finished your book. But is it ready to send out into the wild? Award-winning author James Ziskin talks about the art of revision and tricks and strategies for making your book the best it can possibly be!

Who: James Ziskin

When: January 15, 2022

Time: 10:00 am PDT

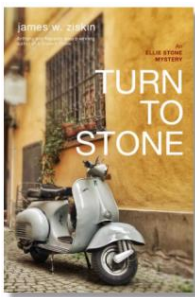
Cost: 10.00 Members

15.00 Nonmembers

Register: at www.southernwriters.org



WINNER 2021- BARRY AWARD FOR BEST PAPERBACK ORIGINAL
WINNER 2021- MACAVITY AWARD FOR BEST HISTORICAL MYSTERY
FINALIST 2021- PUTNAM'S SUE GRAFTON MEMORIAL AWARD
FINALIST 2021- LEFTY AWARD FOR BEST HISTORICAL MYSTERY





We've been posting deeper content to help members succeed among the posts in our SCWA Members Only Facebook group. Make sure your dues are up-to-date and join us there. Some recent topics include self-publishing lingo, landing pages, building your tribe, tips for author headshots, and book launch success. Diana Pardee is curating the best quality content she can find and welcomes your suggestions. DM her on Facebook at Diana Pardee.

<https://www.facebook.com/groups/SCWAMembersOnly>

SCWA Events This Month: January 2022

- SCWA Featured Monthly Guest, James Ziskin speaks on “The Art of Revision” January 15, 2022 at 10 a.m. PT on Zoom. Register at: <https://www.southernwriters.org/>
- SCWA VIRTUAL HAPPY HOUR: Every Friday at 4:30 p.m. PT Join us with your funny stories and holiday libations for good news and good cheer. Sign up on our website and we'll email you a link and password. <https://www.southernwriters.org/>
- SCWA HUMP DAY BOOK TOUR: Join **Maddie Margarita** and fascinating authors for lively conversation on their books. Livestream it every Wednesday at 10 a.m. PT on our Facebook page. You can also access previous interviews on SCWA's YouTube channel. <https://www.facebook.com/groups/southernwriters>
- Debby's Room: Every Wednesday at 10:20 a.m. PT. Join **Debby Putman** and **Dot Caffrey** for casual conversation about the writing craft and anything that you wish to bring for discussion. Click on the Rooms tab for Debby's Room on the SCWA Facebook page.

Have you missed an SCWA event? We will upload replays as they are edited and ready on SCWA's YouTube channel at:

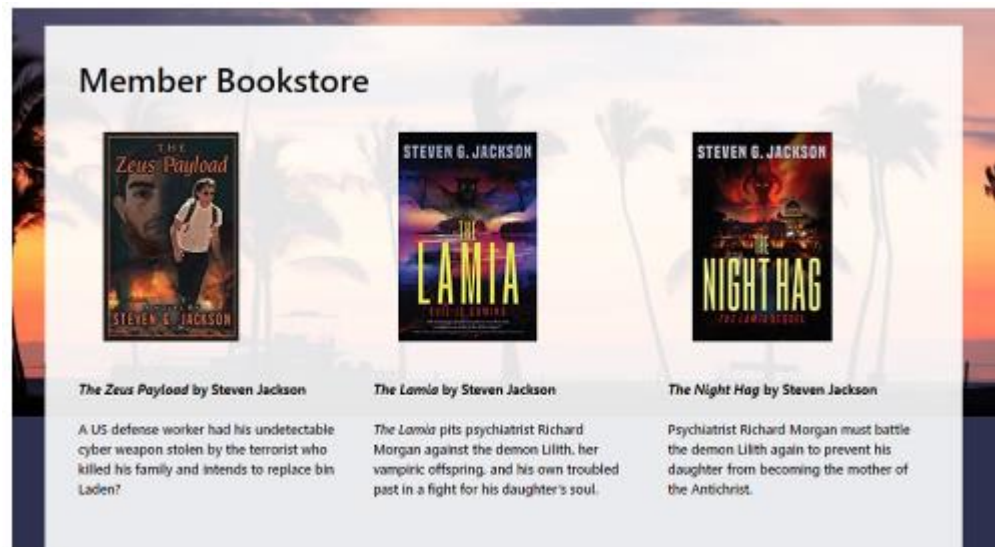
<https://www.youtube.com/channel/UCLrqSfwTMaCi139ISRv50KQ>

ADD YOUR BOOKS TO THE SCWA BOOKSTORE




At last we have created an [SCWA Bookstore](#) to feature books by our talented members in the Member Bookstore tab on the website. We'd love for you to be a part of it.

We hope you will take advantage of this new SCWA benefit—which is open only to SCWA members who have a profile page on our website ([Member Profiles— Southern California Writers Association](#)). If you don't have a member profile page yet, you can create one [here](#).

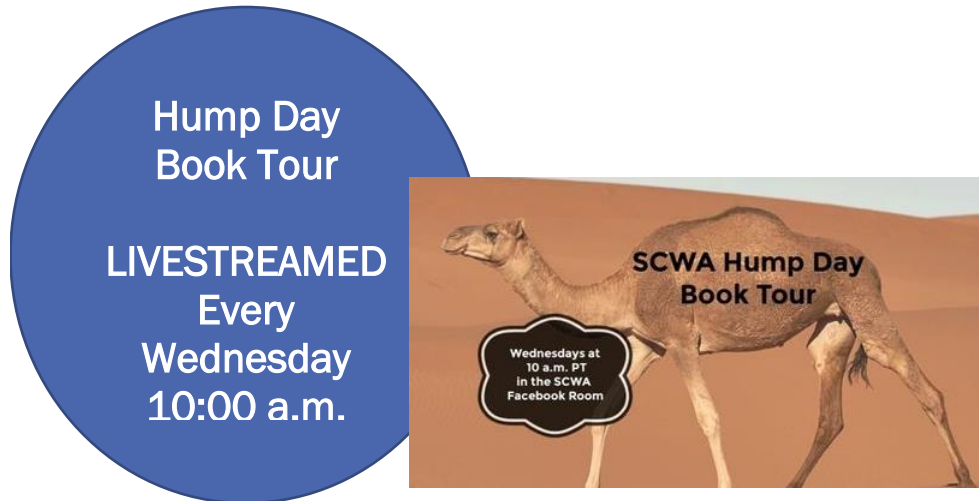
Below is a sample of what the [SCWA Bookstore](#) looks like, as well as some sample book covers and loglines. Clicking on the cover image takes you directly to Amazon for an easy purchase option. SCWA earns benefits as an affiliate.



Member Bookstore

		
The Zeus Payload by Steven Jackson	The Lamia by Steven Jackson	The Night Hag by Steven Jackson
A US defense worker had his undetectable cyber weapon stolen by the terrorist who killed his family and intends to replace bin Laden?	The Lamia pits psychiatrist Richard Morgan against the demon Lilith, her vampiric offspring, and his own troubled past in a fight for his daughter's soul.	Psychiatrist Richard Morgan must battle the demon Lilith again to prevent his daughter from becoming the mother of the Antichrist.

If you'd like to participate, please use the CONTACT SCWA tab on the website where you can upload cover images and other information (20-30 words), We'll do the rest.



The graphic consists of a blue circle on the left containing the text "Hump Day Book Tour" and "LIVESTREAMED Every Wednesday 10:00 a.m.". To the right is a photograph of a camel in a desert landscape. Overlaid on the camel is the text "SCWA Hump Day Book Tour" and a speech bubble containing "Wednesdays at 10 a.m. PT in the SCWA Facebook Room".

Look for our SCWA group on Facebook. Click on the Events tab to join us!

<https://www.facebook.com/groups/southernwriters/events>

If you can't join us, look for replays on the SCWA Facebook group page and on SCWA's YouTube channel.

Subscribe anytime at <https://bit.ly/2I890Db>

January 12 Connie di Marco





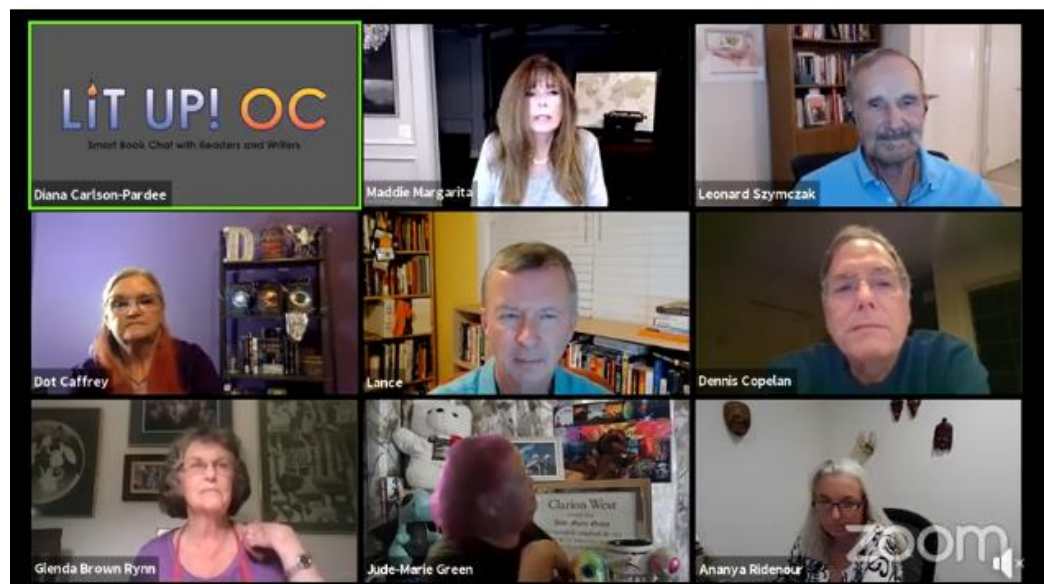
Lit Up Orange County is brought to you monthly by **Maddie Margarita**, hosting a lively salon of notable authors reading and discussing their books.

If you've missed any of these special events, check on Facebook Lit Up Orange County for instant replays and additional announcements.

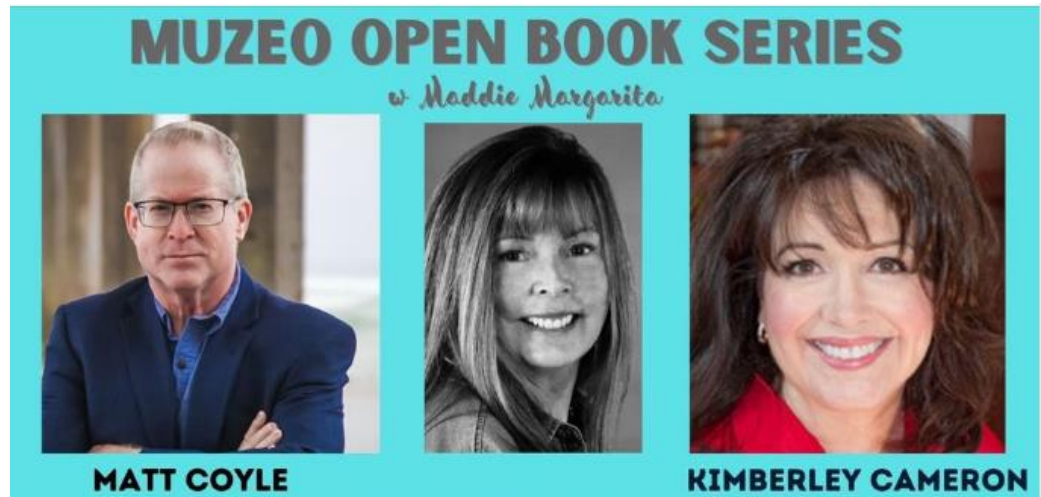
<https://www.facebook.com/litupoc/>

Check back on the LitUp OC page for the next program!

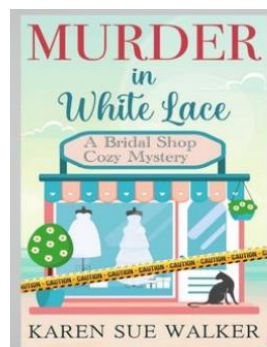
Here's a glimpse of a recent LitUp with Maddie and Leonard Szymczak, Dot Caffrey, and Lance Charnes



CELEBRATE ALL THE GOOD NEWS!



At the [Muzeo](#) on Sunday January 9th Maddie Margarita interviewed [Matt Coyle](#) and literary agent Kimberley Cameron, [Kimberley Cameron & Associates Literary Agency](#), who shared their insights into Matt's award-winning Rick Cahill series, the dynamics of the author/agent relationship, and the changing world of publishing.



Karen Sue Walker has a new series! Meet Max, a bridal consultant who's a whiz at sewing and at solving murders. A cozy mystery with quirky characters and fun that will keep you guessing until the end.

Available on all platforms and at all retailers.

Tami Shaikh will discuss her new book, *Displaced, The Journey Home* at MUZEO on February 5, 2022 from 2 to 4 p.m. PT.

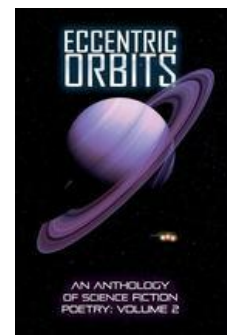


RSVP requested: [Tamishaikhevent.eventbrite.com](https://tamishaikhevent.eventbrite.com)

An event poster for a book signing. On the left is the book cover for 'DISPLACED: THE JOURNEY HOME' by Tami Shaikh, featuring a photograph of two children in a refugee camp. To the right of the book cover, the text reads: 'Come join the conversation, and get your book signed!', '5 February 2022, 2- 4 PM', '241 S. Anaheim Blvd. Anaheim, CA 92805', 'This event has limited seating, please rsvp if you plan to attend: tamishaikhevent.eventbrite.com/', and '**FACE MASKS REQUIRED**'. At the bottom left of the poster is the MUZEO logo, 'Museum and Cultural Center'.

We are so excited about **Wendy Van Camp's** nomination for the 2022 Pushcart Prize for her science fiction themed haiku poetry! Her book has also been given a Duotrope listing.

Duotrope is a subscription-based service for writers and artists that offers an extensive, searchable database of current fiction, poetry, nonfiction, and visual art publishers and agents, a calendar of upcoming deadlines, a personal submission tracker, and useful statistics compiled from the millions of data points they have gathered on the publishers and agents they list.



CALLING ALL NEWSLETTERS!

Many of SCWA's members offer regular newsletters or blogs for their readers. We'd love to post connections for any and all of our members. Your blog, website, and newsletter can also be included in your SCWA website profile.

Send us your links for your blogs, podcasts, and newsletters so we can feature them and let all our members discover the wealth of information within reach.

Use the CONTACT SCWA tab in the website to add yours to share with other members.

Members' Showcase: OPEN for your Submissions

Did you know SCWA will publish excerpts of your work in the MEMBERS' SHOWCASE on the SCWA website? Yes, we will.

We want to show your works-in-progress, excerpts from your published book, first lines, favorite paragraphs, and anything you would like to share in any genre, even a page of rants from your journal. The range of creativity among our members is impressive. Take a look at some of the fine work our members have already shared and then share some of your own.

<https://www.southernwriters.org/members-showcase-2/>

Here are the details for the SCWA Showcase:

- Send the work you'd like to showcase, for instance, first lines, an excerpt, an essay or a poem or something else (up to 1500 words). Include your byline (your name, the name of the book it is from, if applicable, and your website).
- All current SCWA members are eligible.
- You retain your copyright.
- Submit for free!
- Send to scwashowcase@gmail.com

Take a look at the Showcase entries by many of our members. It's a terrific way to get acquainted, share your work, and learn about SCWA members.

Posting in the Member showcase is always Good News for our newsletter as well as for Facebook. We look forward to waving a flag for your books!

HIGHLIGHTS: December 2021 Jingle & Mingle at Mimi's

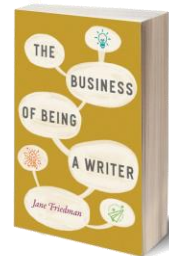


Well, we did it! The first in-person get together with SCWA SINCE MARCH 2020. Readings, food, Christmas trivia, gifts—topped off with a generous shot of Fireball! So good to be together again! To all our members and friends who were unable to join us, we hope to see you next time.

RESOURCES FOR WRITERS

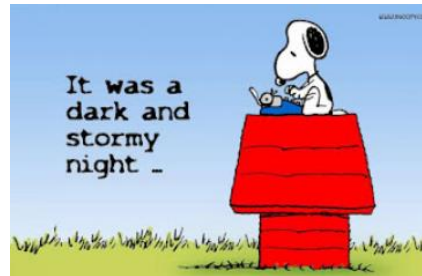
How do you find your way through the ocean of resources available online for writers like us? Check out this sampling of what we have found to be of interest. Links are included so you will be able to investigate further.

MOST RELIABLE: www.janefriedman.com Jane has a long history in all areas of book publishing and has a solid reputation for being the best go-to for writers of all levels.



- **WRITERS HELPING WRITERS:** www.writershelpingwriters.net has many one-of-a-kind tools and resources for writers. Newsletter available.

- ***Authors Publish, A Magazine for Writers.***
<https://www.authorspublish.com/>, assembles monthly lists of themed submission calls by magazines and journals, often paying for your work. Even a modest payment is at least encouragement and can add to your portfolio.



- *Publishing ... and Other Forms of Insanity*, the newsletter for the website Published to Death, sends a monthly list of writers' conferences, fee free contests, and agents for all genres who are looking for submissions.
- For emerging writers, establishing a publications resume can be quite a challenge, especially if you have never published any of your work. But there always has to be a first—your very first short story, poem or personal essay published by a literary magazine.

Take heart, new writers! There are magazines that want your work and will even pay you for it.

Also see: [Mega-List of Science Fiction and Fantasy Magazines-Paying markets](#)—Many speculative fiction magazines are happy to publish emerging writers.

See these lists and much more at:

<https://publishedtodeath.blogspot.com/>

Details of what agents are looking for and how to reach them will give you a head start for your submission process. Check the website every month for up-to-date information and resources.

Note: Always check the agency website and agent bio before submitting. Agents can switch agencies or close their lists, and submission requirements can change.



Benefits of SCWA Membership

WELCOME, WELCOME, WELCOME!

- ❖ **Active members receive up to 60% off admission to SCWA meetings.**
- ❖ **Members are eligible for a free 30-minute consultation from book shepherd Sharon Goldinger on any publishing contract.**
- ❖ **Discounts are available for active SCWA members for registration for the La Jolla Writer's Conference and for early registration for the Southern California Writers' Conference.**
- ❖ **Access to professional network of publishing, business consultants and editors.**
- ❖ **Participation in SCWA marketing platforms on southernwriters.org and SCWA social media platforms.**
- ❖ **SCWA Member's Only group on Facebook where we rewind and replay recent featured guests and their presentations.**

SCWA Board of Directors

President Larry Porricelli
 Vice President..... Steve Jackson
 Vice President of Finances Don Westenhaver
 Vice President of ProgrammingMadeline Margarita
 Vice President - social media..... Diana Pardee
 Newsletter Editor.....Pam Sheppard
 Membership Chairman.....Karen Walker
 Scribe and Speaker Reporter.....Glenda Rynn
 At-Large..... Sharon Goldinger

Mailing Address for inquiries by mail: PO Box 47, Huntington Beach, CA 92648

Southern California Writer's Association

www.southernwriters.org

TERMS OF USE AND CONTENT INFORMATION DISCLAIMER

The SCWA encourages open, respectful communication between individuals interested in the craft of writing through a variety of social and traditional media, such as Facebook, SCWA website and emails. Any individual using inappropriate language, discussing inappropriate topics, or commenting in a disrespectful way will be removed from access to any future SCWA communication methods.

The SCWA communication sites should only be used for dialogues related to the craft of writing. Non-writing related topics should be done via other forms of personal communication. Please review the content disclaimer located in the newsletter via the SCWA website www.southernwriters.org or on the About page of the SCWA Facebook page. The SCWA does not endorse individual opinions placed of any of its sites.

The SCWA receives information on various services, writing contests, and events. As a courtesy, we will forward the information to our members. Unless otherwise indicated, the SCWA does not discourage, encourage, or recommend any of the services, contests, or events. Many of these services, contests and events cost money; therefore, we recommend that you evaluate the opportunities based on your individual situation and interest. Because of our membership email protection policy, please do not forward information to the general membership directly. **We request that all members forward any information to the SCWA President for approval and forwarding to the membership.**

SCWA members wishing to share appropriate writing-related information and resources are welcome to do so via the SCWA Facebook page. The SCWA Board members and Newsletter Editor will determine the information to be contained in the SCWA on-line newsletter, which is primarily used for official SCWA information.